

FOR IMMEDIATE RELEASE

**CABOT INTRODUCES DECADENTLY DELICIOUS SNACK
Triple Cream Yogurt Line Launched with Six Flavors**

Cabot, VT – (May 2021) As consumers continue to spend more time at home and seek out premium, indulgent comfort foods, Cabot releases a new line of 8 oz Triple Cream Yogurt that draws indulgent seeking consumers into the yogurt aisle for a decadent snack with what the company calls “a health halo.” The line includes six flavors; chocolate mousse, salted caramel, cupcake, red velvet, vanilla chai, and orange ginger, each offered in 8 oz resealable containers.

“Cabot’s newest addition to their yogurt line-up brings something uniquely indulgent to the category, driving both incremental sales from existing consumers and bringing new consumers into the category.” States Rachael Richards, Cultured Category Manager.

“Our new Triple Cream Yogurt line offers an indulgent snack option that’s packed with more healthy protein than other dairy-based treats. And the six crave-worthy flavor offerings are decadently rich and delicious!”

Cabot 8 oz Triple Cream Yogurts were developed to capitalize on the indulgent snack trends and bring those trends to the yogurt category. The Triple Cream Yogurt line is available throughout New England and Upstate New York.

Cabot has grown from a single butter plant in the town of Cabot to four creameries producing over one thousand varieties of dairy products and cheeses being distributed in every state and 22 countries. Since its founding, all profits have been returned to the farm families who own the co-op—a practice that continues to this day. Cabot Creamery Co-operative has been in continuous operation in Vermont since 1919, and makes a full line of cheeses, Greek yogurt, sour cream, cottage cheese and butter. Widely known as makers of “The World’s Best Cheddar,” Cabot is owned by the 800 dairy farm families of Agri-Mark, the Northeast’s premier dairy cooperative, with farms located throughout New England and upstate New York. For more information, visit: <http://www.cabotcheese.coop>.

Cabot Creamery Co-operative is the world’s first cheese maker and dairy cooperative to achieve [B Corporation Certification](#).

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